

THE PUBLIC'S PERCEPTION OF GROWTH AND DEVELOPMENT IN MISSOULA



October 2009

Who is ADAPT?

Missoula Area Development and Preservation Team

Mission Statement

Missoula ADAPT works with government, community, business, and individuals to create and **adapt** solutions that encourage both the development and preservation of jobs, culture, environment, history, business, and community.



Purpose Statement

1. Gather information in order to understand local, regional and national issues that impact the Missoula area;
2. Educate the group, the public and relevant governing bodies about issues and problems that impact the community while forming possible solutions to those problems;
3. Invite a diverse group of individuals to work together to ensure that the needs of the community are addressed.



THE POLLING



Methodology

Sample

253 interviews among a representative sample of voters in Missoula County, Montana

Method

Telephone interviews conducted
July 6-7, 2009

Sampling Error

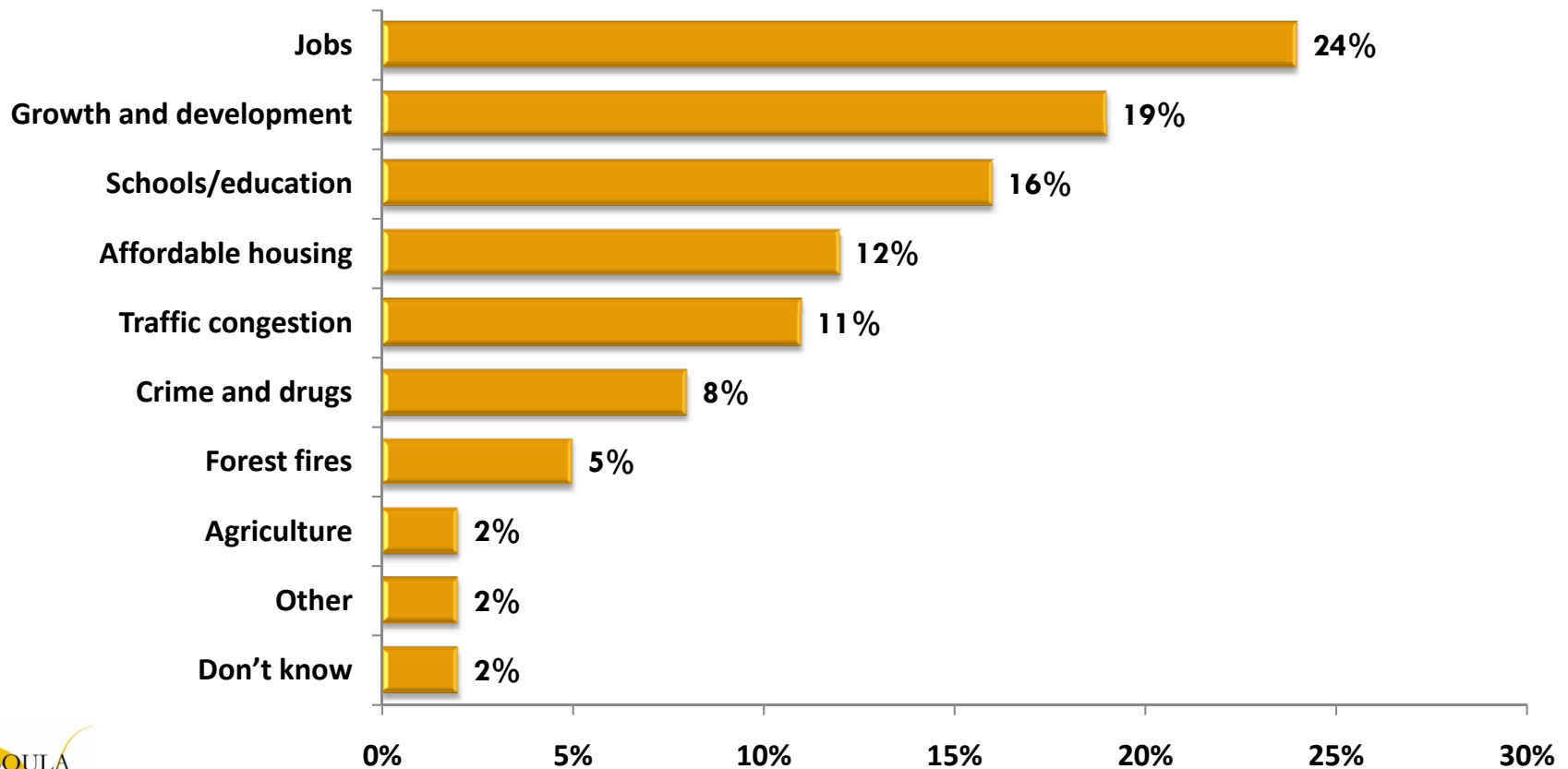
Plus or minus 6% at the 95% confidence level

LIFE IN MISSOULA COUNTY



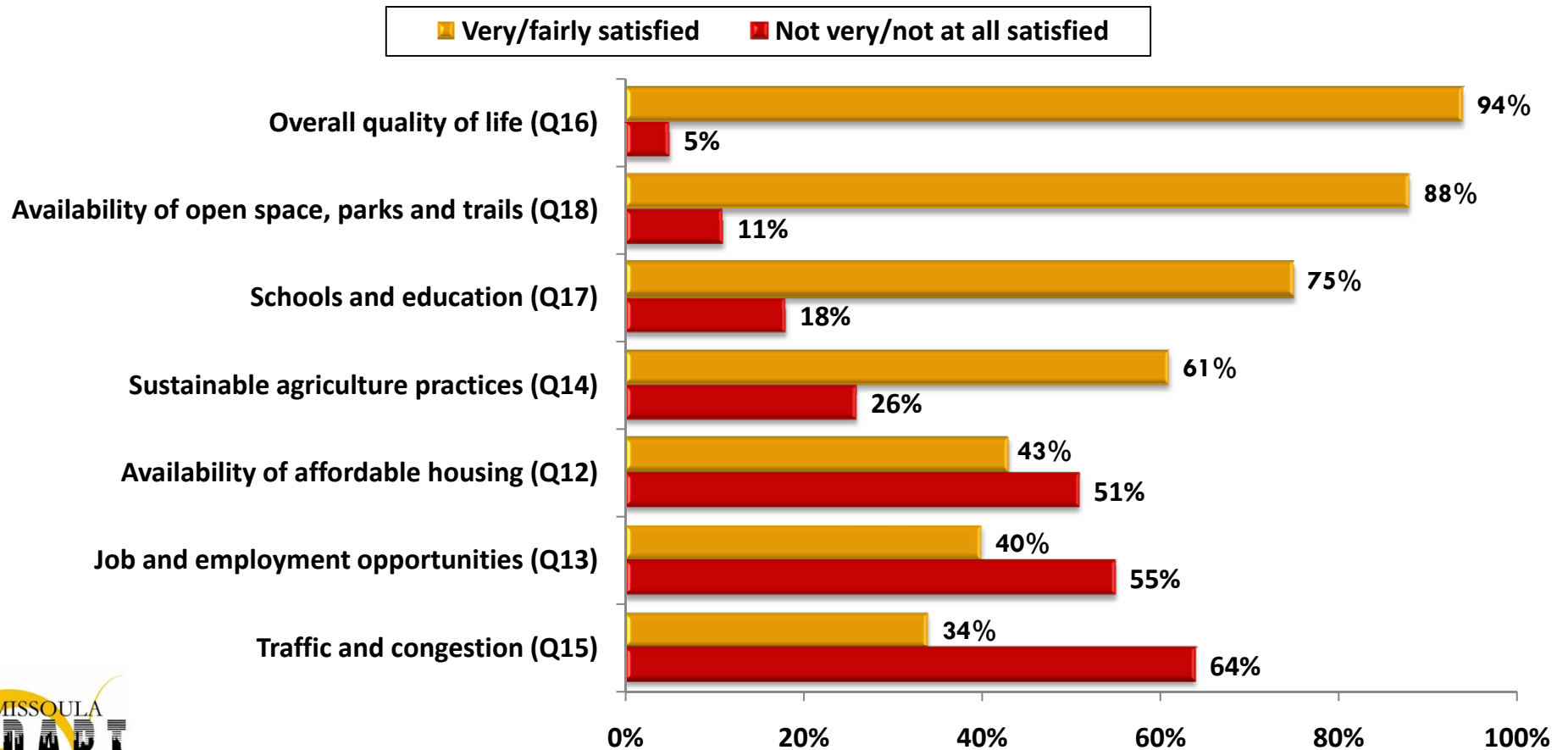
Issues of Importance

“Of the following list of issues facing people in Missoula County, which ONE concerns you the most?” (Q2)



Quality of Life Ratings

“Please tell me how satisfied you are with each of the following in Missoula County, very satisfied, fairly satisfied, not very satisfied, not satisfied at all.”



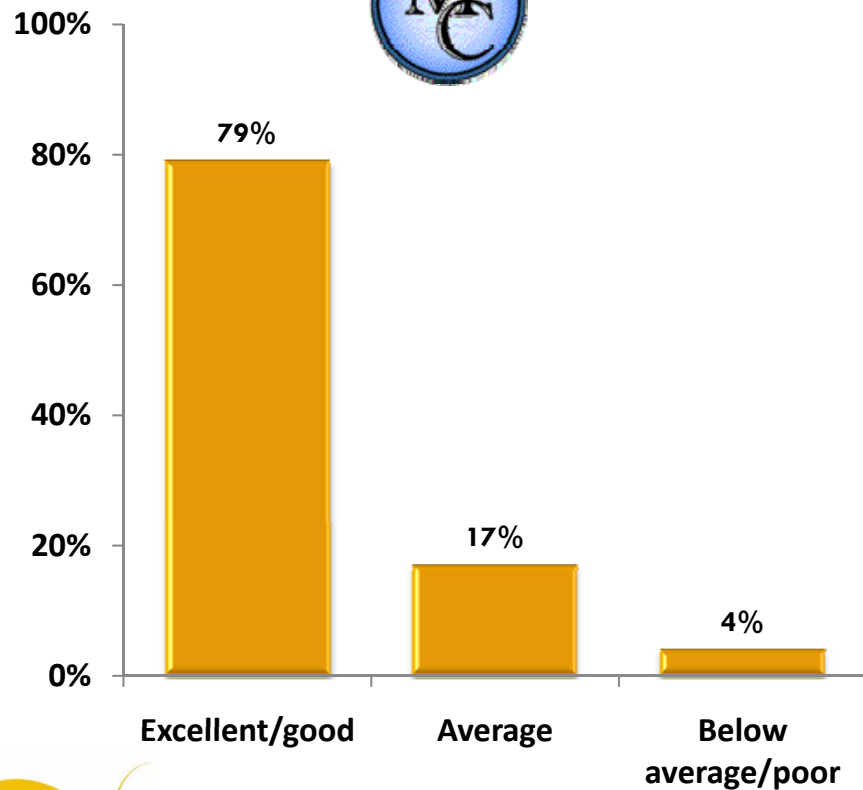
LOCAL GOVERNMENT JOB PERFORMANCE



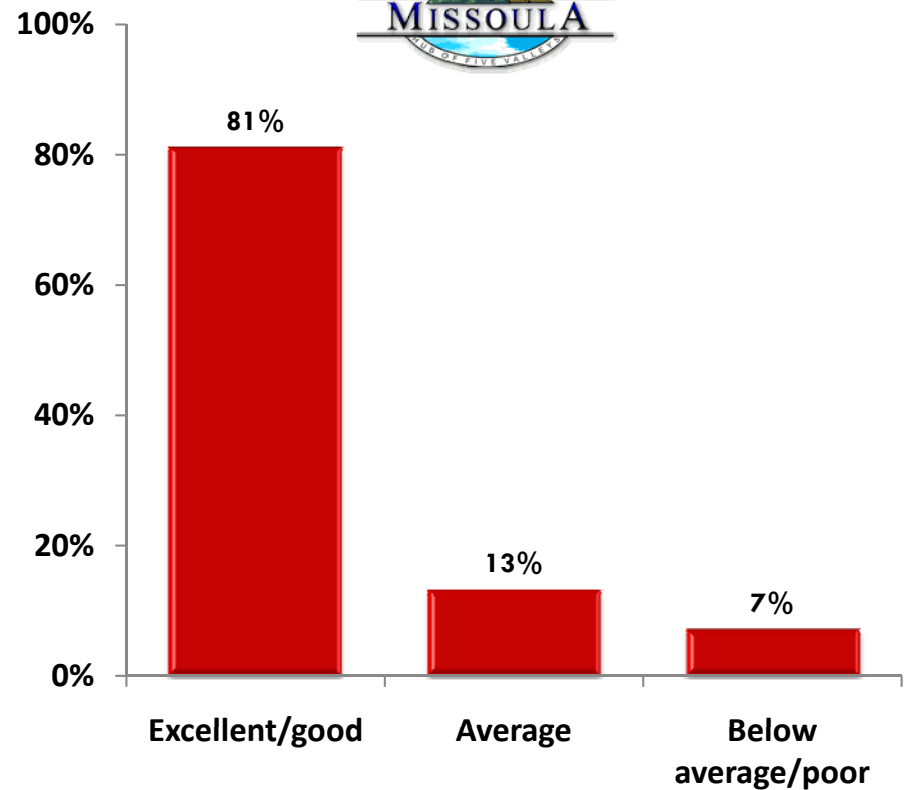
Job Performance

Approximately 8 of 10 Approve of Missoula County and City Governments

“Do you generally approve or disapprove of the overall job Missoula County government is doing?” (Q5, N=253)



“Do you generally approve or disapprove of the overall job Missoula City government is doing?” (Q6, N=149)

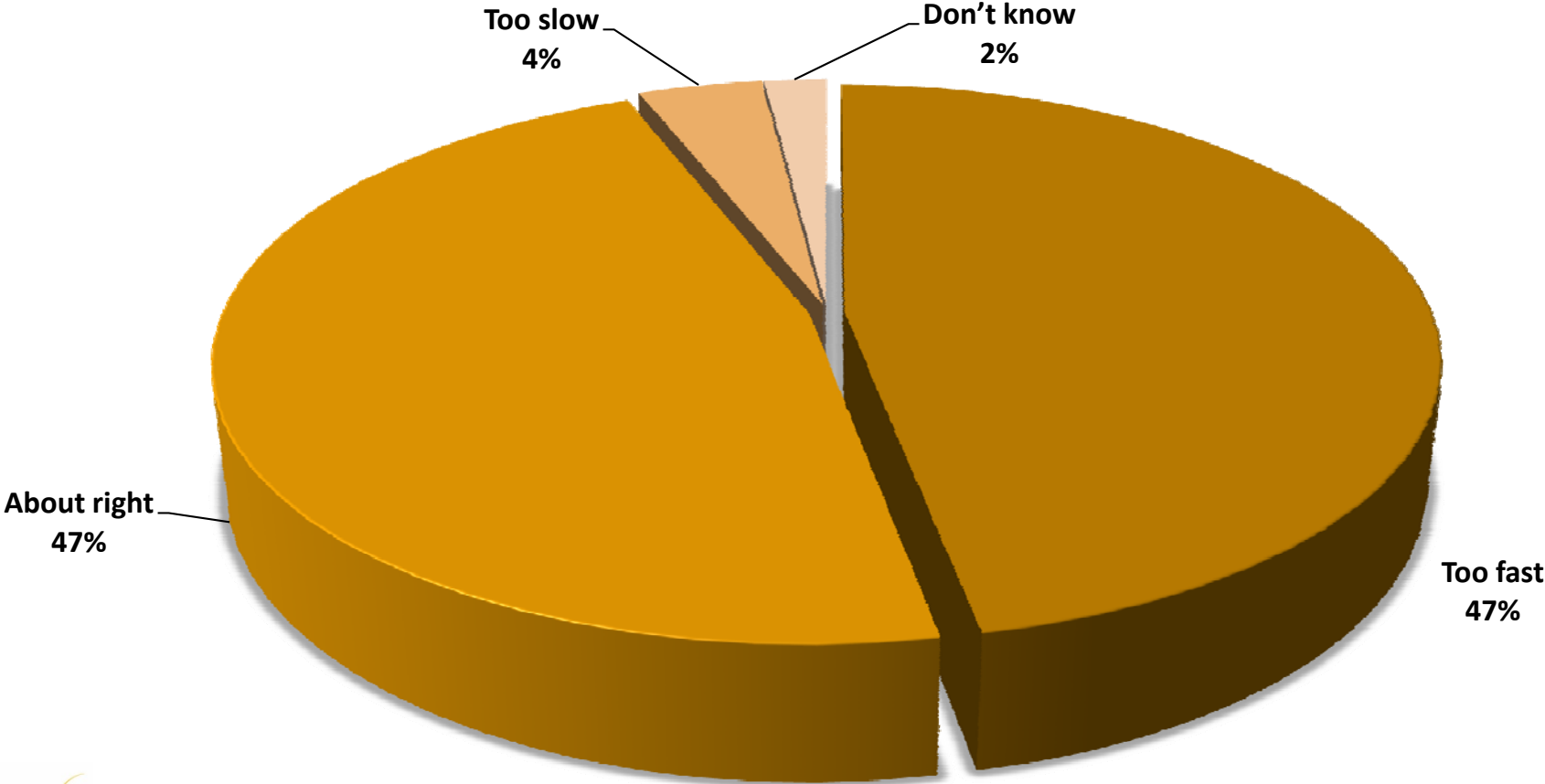


GROWTH AND DEVELOPMENT



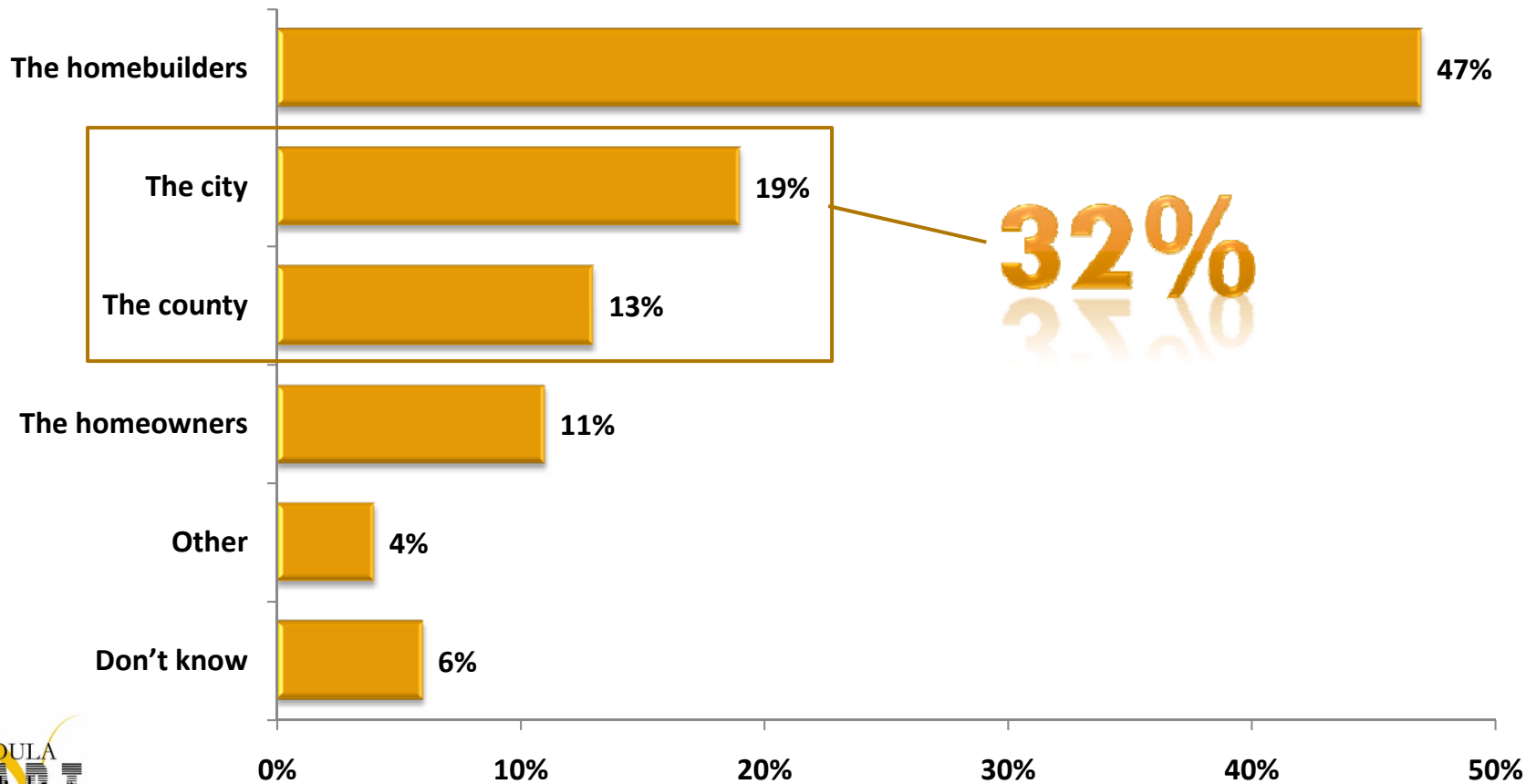
Missoula County Growth Rate

“In your opinion, is the rate of growth in Missoula County too fast, about right or too slow?” (Q7)



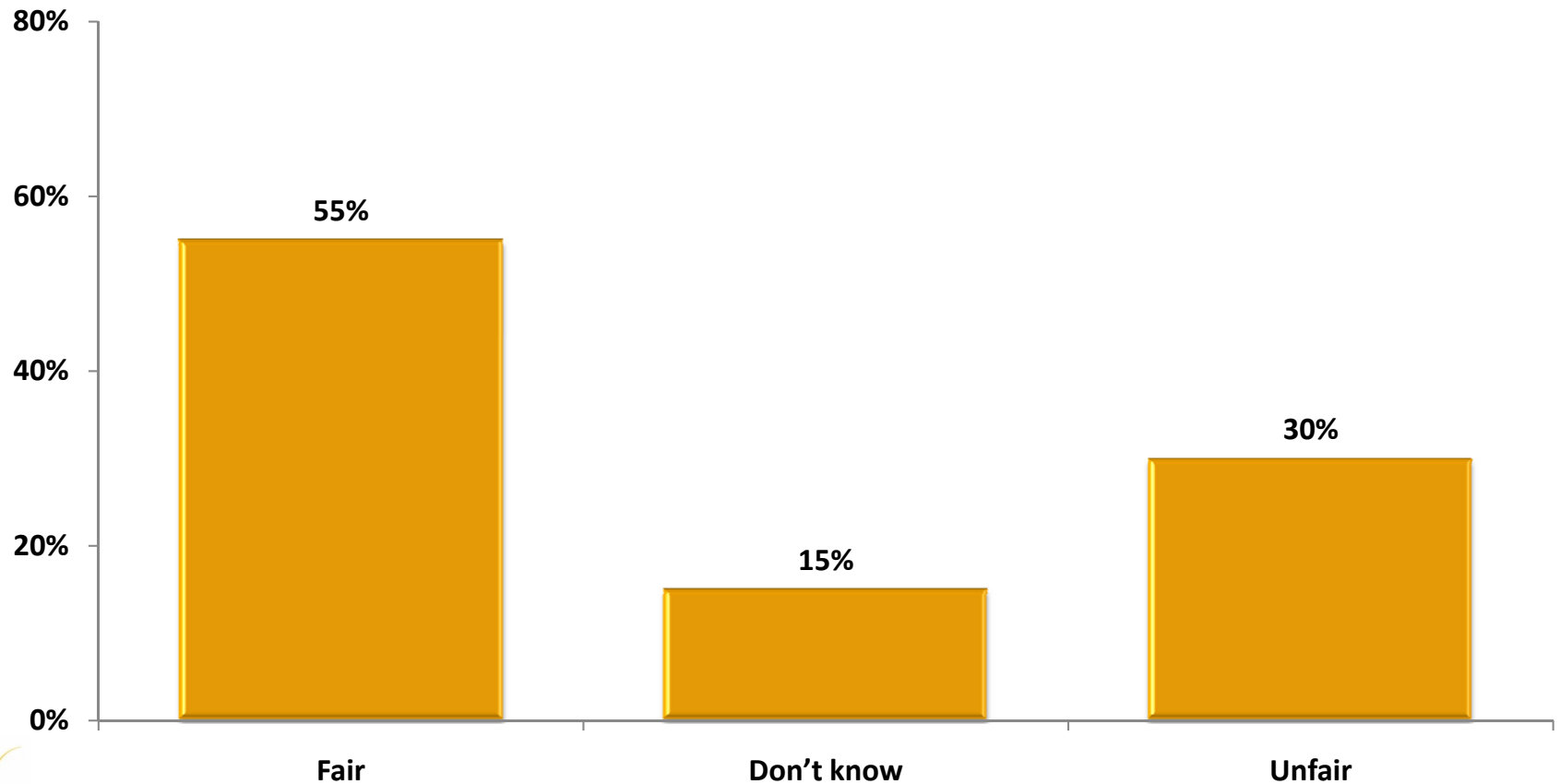
Who should provide Infrastructure?

“When new development comes into a neighborhood, should the cost of infrastructure, such as streets, sewer, and sidewalks, be the responsibility of ... ?” (Q8)



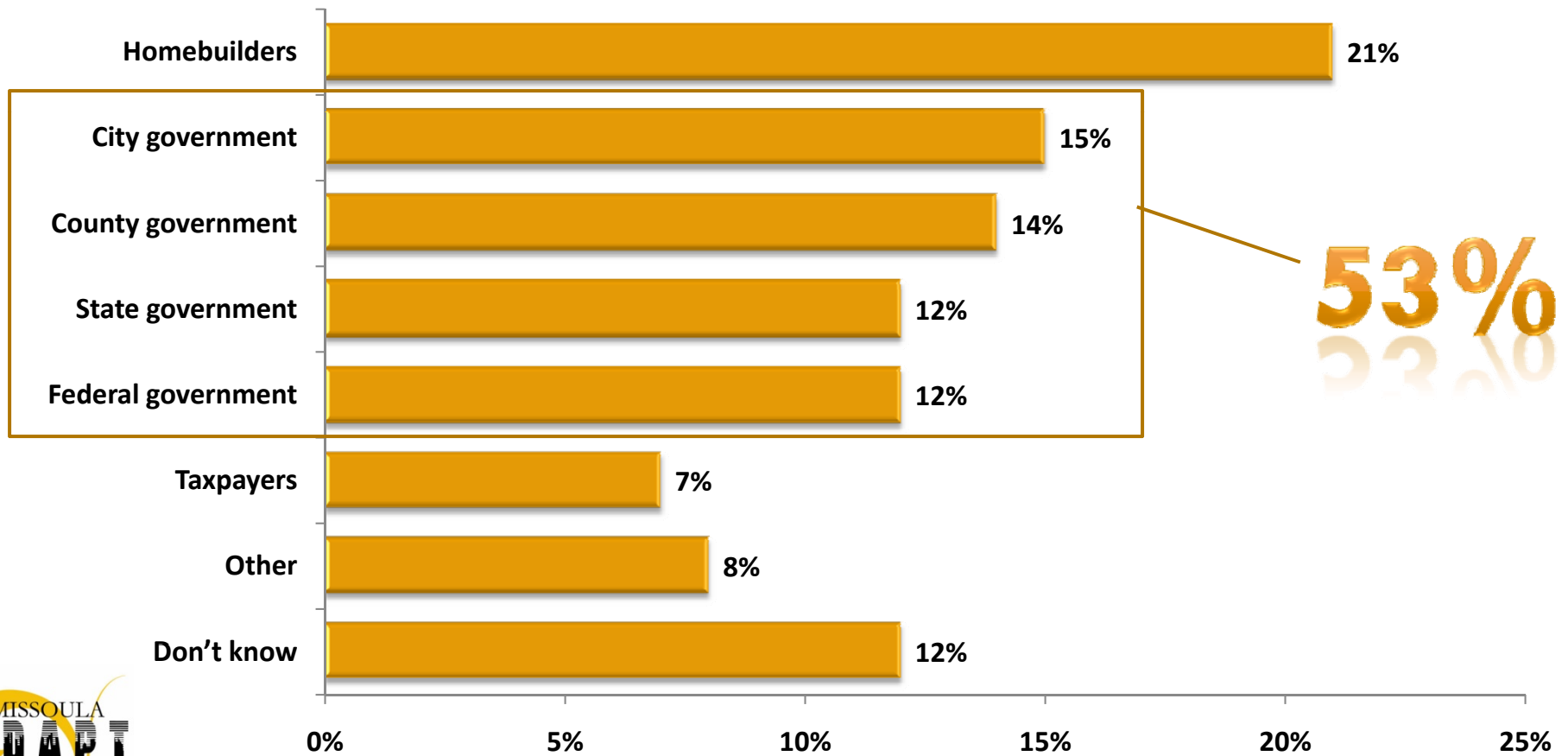
Residential Subdivision Process

“Based on what you know or have heard, is the approval process for new residential sub-divisions in Missoula County ... ?” (Q9)



Responsible for Affordable Housing?

“Which one of the following do you think is most responsible for ensuring adequate affordable housing in the community?” (Q10)

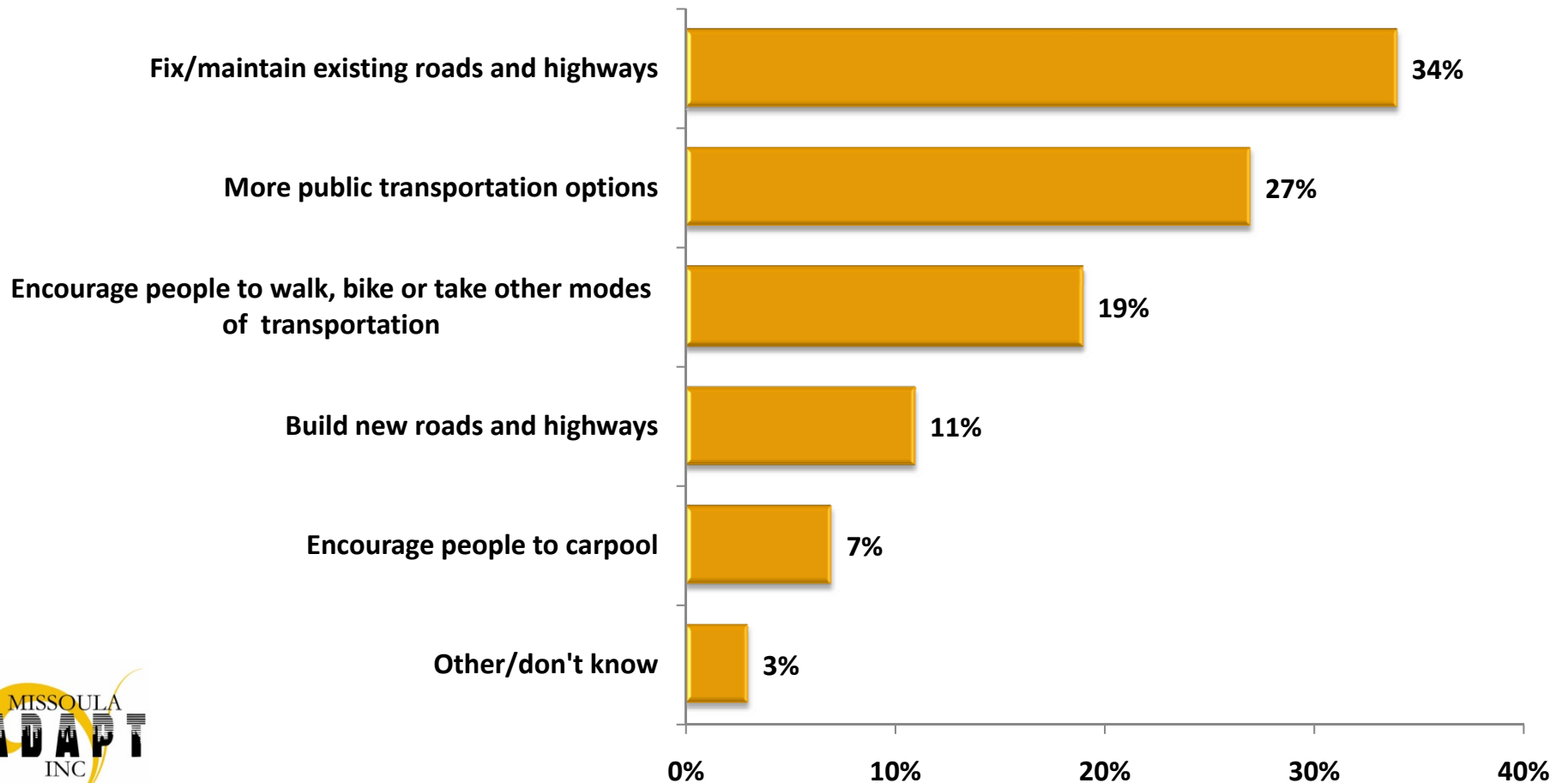


CITY'S TRANSPORTATION PRIORITIES



City of Missoula Transportation

“Thinking about transportation issues, which one of the following do you think should be highest priority for city government to improve traffic congestion and transportation?” (Q19, N=149)



ADAPTING MISSOULA



What's Next for ADAPT?



- Expand Polling
- Increase Community Involvement
- Provide Local and National Educational Opportunities

THE END!

Slideshow available at
www.MissoulaADAPT.org